

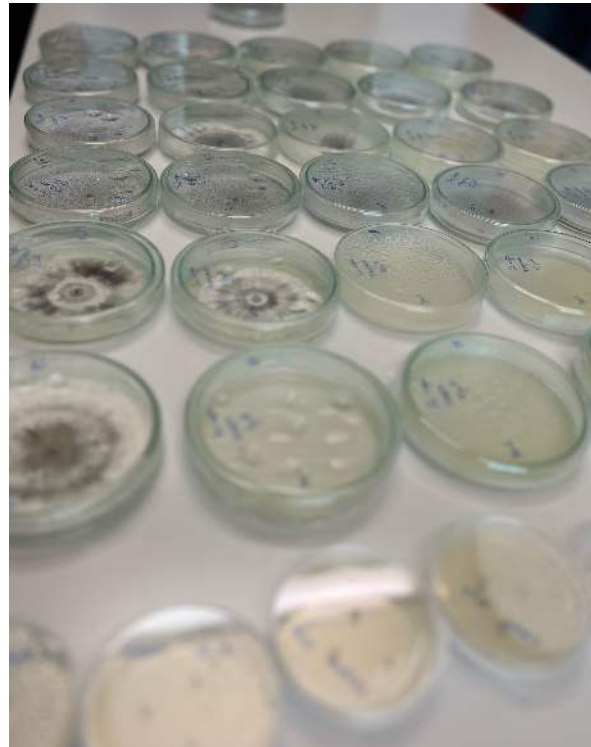
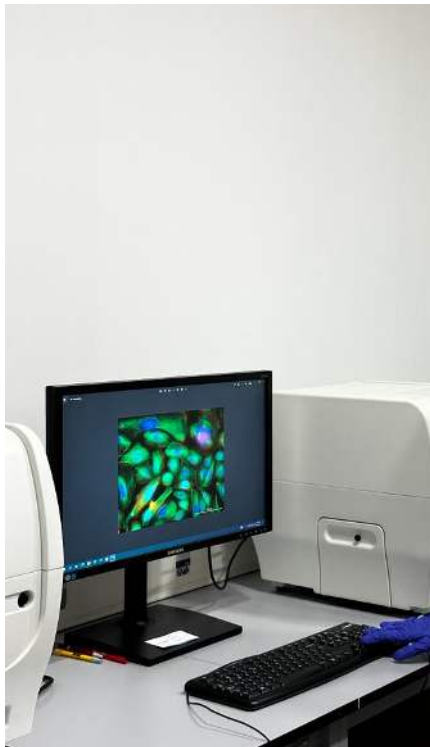


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Cooperation to Implement Innovative Methods
for the Assessment of Medicinal Plants with
Central Roles in Pharmaceuticals, Agriculture and
Nutrition

ERASMUS KA220-HED - Cooperation
partnerships in higher education

Project no. 2022-1-RO01-KA220-HED-
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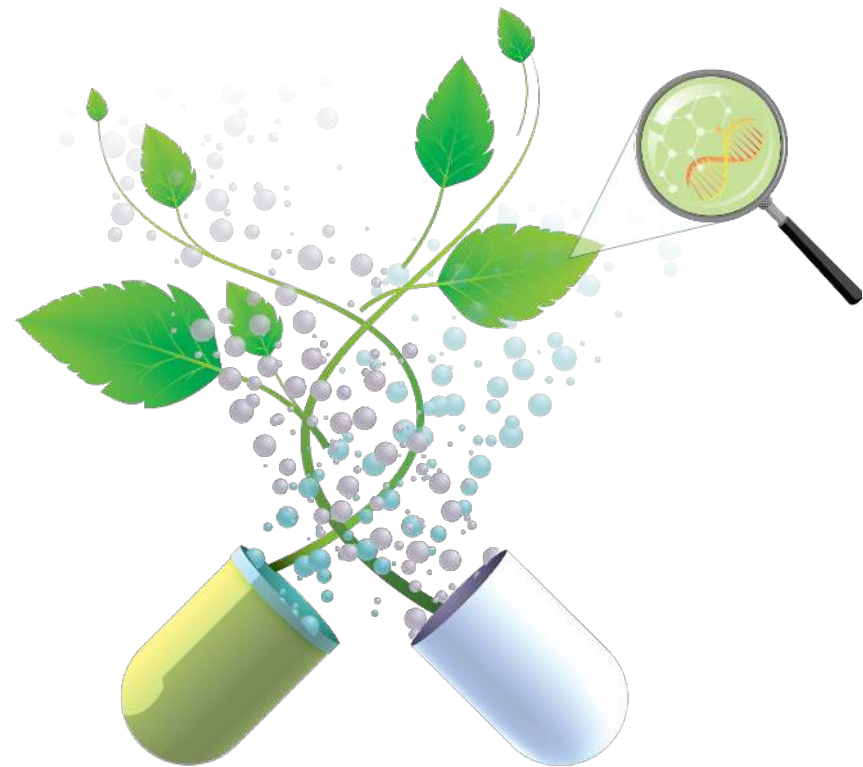




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Pharmacological Action and Health Effects of Natural Products Derived from Medicinal Plants

CO – UMFVBT



EURO-PLANT-ACT



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INTRODUCTION



What are Natural Products?

Complex organic compounds produced by living organisms.

Examples: Alkaloids, terpenoids, phenolics.



Why Medicinal Plants?

Cost-effective.

Source of inspiration for over 50% of pharmaceuticals.



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HISTORICAL PERSPECTIVE

- **Ancient Medicine:**
 - Ayurveda: Use of ashwagandha for vitality.
 - Traditional Chinese Medicine (TCM): Ginseng for energy enhancement.
- **Modern Examples:**
 - Aspirin: Derived from willow bark's salicin.
 - Taxol: Anti-cancer drug from the Pacific yew tree.





Key Classes of Natural Products



Alkaloids:

- Found in plants like poppy, coffee.
- Effects: Pain relief (morphine), CNS stimulation (caffeine).

Flavonoids:

- Abundant in fruits, vegetables, teas.
- Role: Reduce inflammation, protect against oxidative stress.

Terpenoids:

- Sources: Essential oils, herbs like thyme and oregano.
- Action: Antibacterial, antifungal.

Phenolic Compounds:

- Example: Curcumin in turmeric.
- Role: Anti-cancer, supports liver function.



Mechanisms of Action

Direct Effects on Targets:

- Morphine binds opioid receptors to reduce pain.
- Artemisinin interacts with malaria parasite proteins.

Cellular Modulation:

- Curcumin: Blocks NF- κ B signaling (inflammatory pathway).
- Green tea catechins: Stabilize cell membranes, preventing damage.

Antioxidant Properties:

- Scavenge free radicals.
- Prevent chronic diseases like cancer and cardiovascular issues.



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Health Benefits



Antimicrobial Activity:

- Neem for bacterial infections.
- Tea tree oil in skincare.

Cancer Prevention:

- Taxol: Prevents cell division in tumors.

Heart Health:

- Garlic reduces cholesterol and blood pressure.
- Resveratrol: Antioxidant that prevents atherosclerosis.

Cognitive Function:

- Ginkgo biloba improves memory.
- Bacopa monnieri (Brahmi) for reducing anxiety.



Challenges in Utilization

Standardization:

- Example: Variations in curcumin levels in turmeric.

Side Effects and Toxicity:

- Kava: Liver toxicity at high doses.

Sustainability:

- Overharvesting of plants like yew tree and sandalwood.

Regulatory Challenges:

- Difficulty in patenting plant-based drugs.



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Modern Innovations



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Biotechnology:

- Microbial fermentation to produce plant-derived drugs (e.g., artemisinin).

Nanotechnology:

- Liposomal curcumin: Better absorption and delivery.

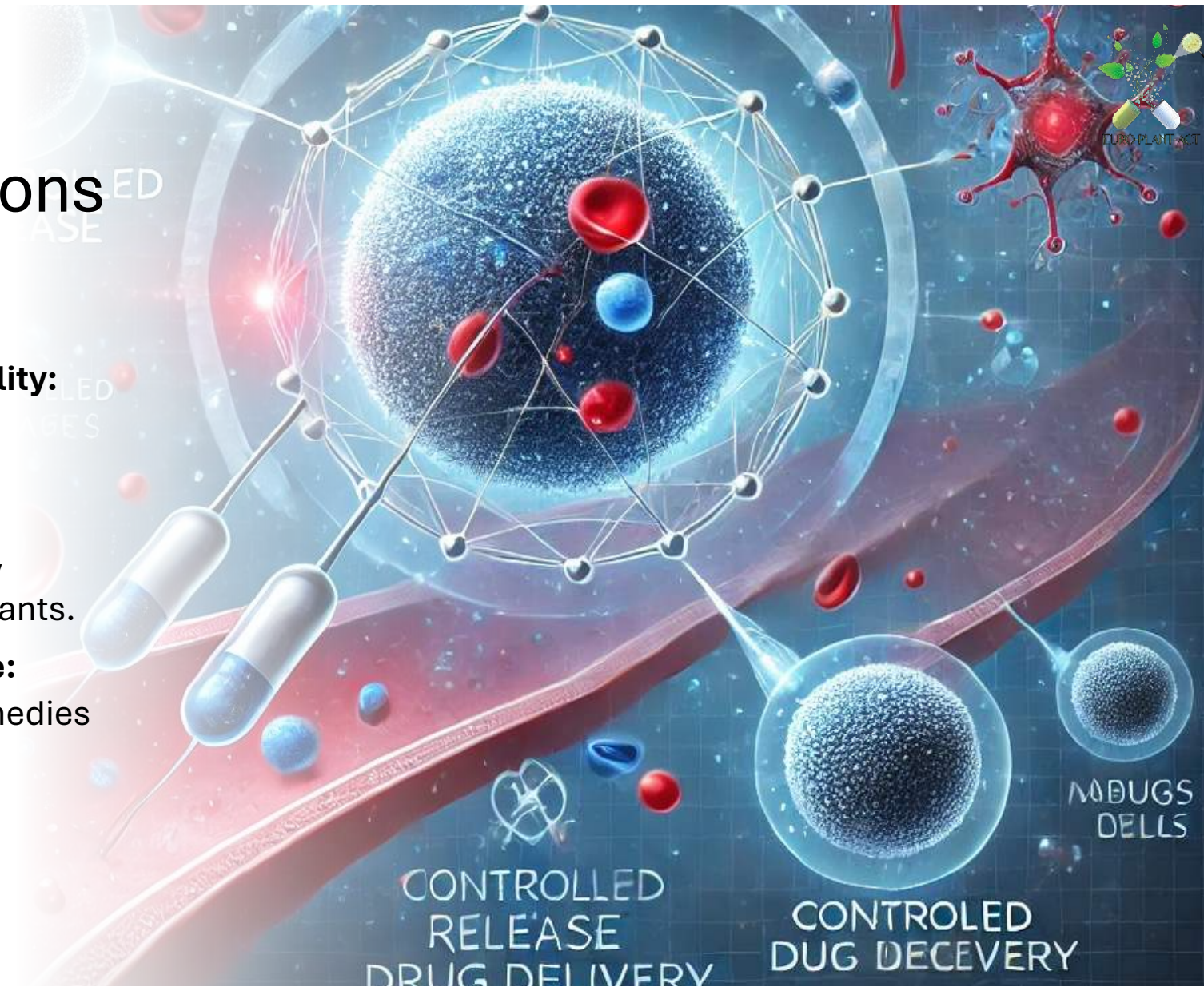
Phytopharmaceuticals:

- Example: BGR-34 (a diabetes drug derived from medicinal plants).



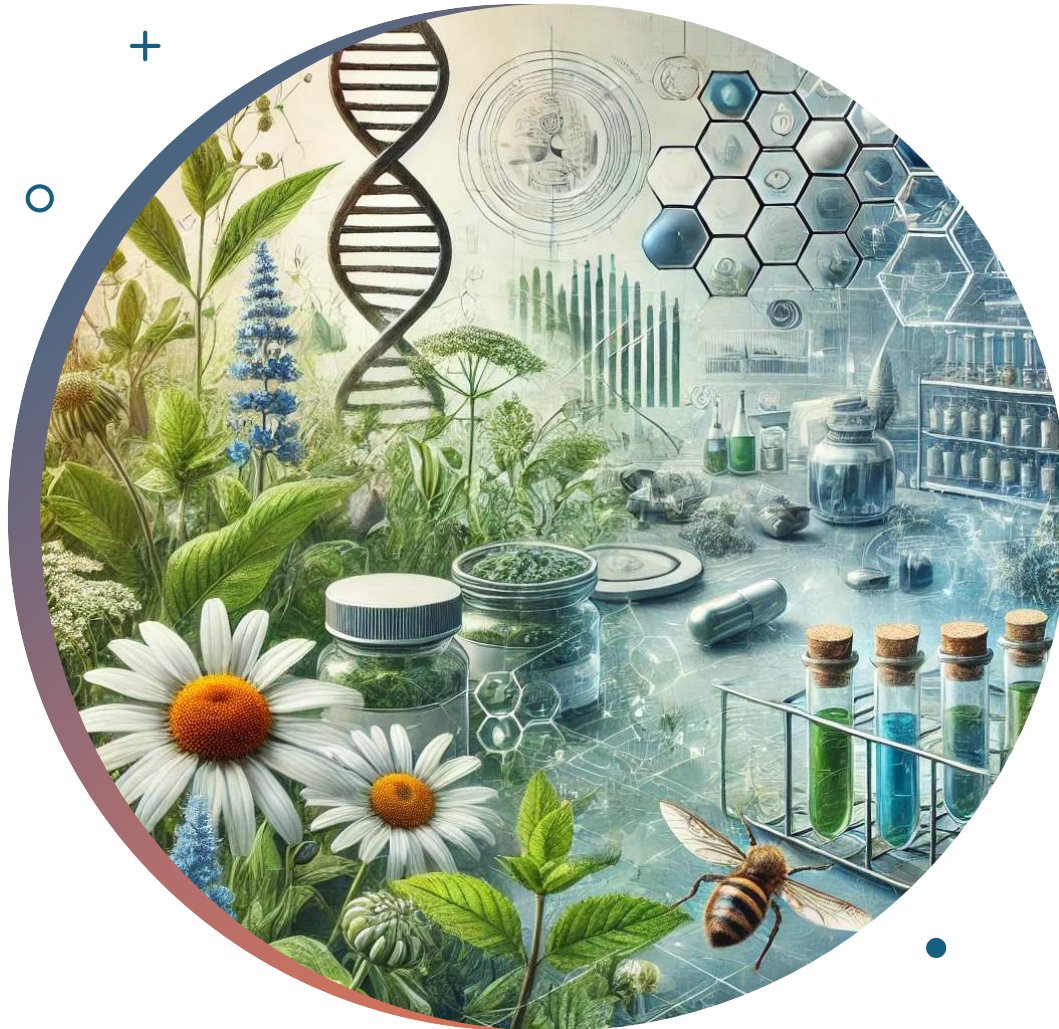
Future Directions

- **Enhancing Bioavailability:**
 - Use of carriers like nanoparticles.
- **Discovery:**
 - Explore biodiversity hotspots for new plants.
- **Personalized Medicine:**
 - Tailoring herbal remedies to genetic profiles.





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Conclusions

- **Key Points:**
 - Medicinal plants are a critical resource for modern drugs.
 - Sustainable practices and research are essential for continued benefits.
 - Quote: “Nature itself is the best physician.” - Hippocrates.



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USVT
Medicinal Plants
Cultivated in Romania



Introduction

Romania is known for its rich biodiversity and traditional use of medicinal plants.

Favorable climate and soil support the cultivation of a variety of herbs.

Medicinal plants play a significant role in healthcare and traditional remedies.



Chamomile (*Matricaria chamomilla*)

Commonly cultivated in Romania for its soothing properties.

Uses: Treats digestive disorders, reduces inflammation, promotes relaxation.

Active Compounds: Apigenin, bisabolol, flavonoids.



Lavender (*Lavandula angustifolia*)

Grown in Romanian regions with mild climates.

Uses: Aromatherapy, stress relief, skin care.

Active Compounds:
Linalool, linalyl acetate.



Mint (*Mentha species*)



Widely cultivated in Romania for culinary and medicinal uses.

Uses: Aids digestion, treats colds, relieves headaches.

Active Compounds: Menthol, menthone.



St. John's Wort (*Hypericum perforatum*)

Grows abundantly in Romania's meadows and is cultivated for medicinal purposes.

Uses: Treats depression, wounds, and burns.

Active Compounds: Hypericin, hyperforin.





Valerian (*Valeriana officinalis*)

Found in Romanian forests and cultivated for its calming effects.

Uses: Treats insomnia, reduces anxiety, promotes relaxation.

Active Compounds: Valerenic acid, isovaleric acid.



Calendula (*Calendula officinalis*)

Cultivated in Romania for
skincare and wound healing.

Uses: Anti-inflammatory,
antiseptic, soothing agent.

Active Compounds:
Triterpenoids, flavonoids.

Economic Importance



Romania exports medicinal plants to international markets.



These plants are used in herbal teas, cosmetics, and pharmaceutical industries.



Significant contribution to local agriculture and rural livelihoods.



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Challenges and Future Prospects

Challenges:

- Climate change impacting yields.
- Overharvesting of wild plants.

Future Prospects:

- Advancing organic cultivation techniques.
- Expanding global market for Romanian herbal products.



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Conclusion



Romania's medicinal plants are integral to its cultural and economic heritage.



Sustainable cultivation and research are key to preserving this resource.



Medicinal plants continue to be a bridge between tradition and modern healthcare.



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Influence of geolocation on the composition of phytocomplexes

UNICAL



INTRODUCTION

Definition of **phyto**complex:

- A natural grouping of phytochemicals within plants that interact synergistically.
- Importance: Phytocomplexes influence plant health, medicinal properties, and ecosystem roles.

Understanding their composition aids in agriculture, medicine, and environmental conservation.

Central Question: How does geolocation affect these complexes?



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Geolocation Factors Affecting Phytocomplex Composition



Climatic Conditions:

Temperature, precipitation, and humidity influence plant metabolism.

Example: Essential oil concentrations increase in arid regions.



Soil Composition:

Nutrient availability, pH, and microbial activity shape phytochemical production.



Altitude:

Stress factors at higher altitudes (e.g., UV radiation, oxygen levels) lead to increased production of secondary metabolites like flavonoids.



Biodiversity and Ecosystem Dynamics:

Plant interactions with local flora and fauna influence phytocomplex adaptation.



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Regional Variability in Phytocomplexes



Mediterranean Climate Plants:

Rosemary, thyme, and oregano

Unique trait: High levels of essential oils due to intense sunlight and low rainfall.



Tropical Rainforest Plants:

Cinchona (quinine), Catharanthus (vincristine)

Unique trait: Diverse alkaloids and terpenoids to combat high predation and competition.



Arctic Tundra Plants:

Mosses and lichens

Unique trait: Adaptations for low-temperature biochemical stability.



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Molecular Mechanisms of Influence



Stress Responses:

Abiotic stress (e.g., drought, high UV) triggers production of secondary metabolites (flavonoids, tannins).



Soil-Nutrient Signaling:

Example: High nitrogen levels boost amino acid-derived phytochemicals.



Genetic Adaptations:

Geographically isolated plants often evolve unique phytochemicals due to limited gene flow.



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Applications of Geolocation-Driven Phytochemical Study



Pharmacology:

Discovering bioactive compounds (e.g., anticancer, antimicrobial agents).



Agriculture:

Developing climate-resilient crops with optimized phytochemical content.



Ecology and Conservation:

Using phytochemical data for habitat restoration and species conservation.



Economic Uses:

Geographical indications (e.g., Darjeeling tea, Bordeaux wine) tied to unique phytochemicals.



Challenges in Studying Phytocomplex-Geolocation Relationships

Complex Interactions:

- Interplay of multiple factors (e.g., soil, climate, altitude) is difficult to isolate.

Temporal Variability:

- Seasonal changes affect phytochemical composition.

Limited Data:

- Lack of comprehensive studies across diverse ecosystems.



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Emerging Tools and Technologies



Remote Sensing and GIS:

Mapping vegetation and correlating with phytocomplex variability.



Metabolomics:

Profiling phytochemicals at molecular levels.



Big Data and AI:

Predicting phytocomplex changes based on geolocation data.



CRISPR and Genetic Studies:

Manipulating genes to replicate geolocation effects in controlled environments.



Conclusion

Summary:

- Geolocation profoundly impacts the composition and functionality of phytocomplexes.
- Recognizing these influences allows for advancements in agriculture, medicine, and conservation.

Call to Action:

- Integrate multidisciplinary approaches for a deeper understanding.
- Prioritize research in underexplored geographical regions.



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The use of medicinal plants in the bakery industry

ROMPAN AND UNIOS



INTRODUCTION

What are Medicinal Plants?

- Plants with bioactive compounds beneficial for health (e.g., herbs, spices, and botanicals).

Why Use Medicinal Plants in Baking?

- Health-conscious consumer trends.
- Unique flavors and functional benefits.

Objective of the Presentation:

- Explore applications, benefits, and innovations of medicinal plants in bakery products.



Benefits of Medicinal Plants in Baking

Health Benefits:

- Rich in antioxidants, vitamins, and bioactive compounds.
- Examples: Turmeric for anti-inflammatory properties, lavender for stress relief.

Enhanced Flavor Profiles:

- Unique tastes and aromas elevate product appeal.

Functional Food Appeal:

- Combining nourishment with therapeutic benefits.

Market Differentiation:

- Meeting demand for natural, plant-based, and holistic products.



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Common Medicinal Plants Used in Baking



Chamomile:

- Applications: Teas, cookies, and cakes.
- Benefits: Relaxation and improved digestion.

Lavender:

- Applications: Muffins, biscuits, and breads.
- Benefits: Stress relief and calming effects.

Turmeric:

- Applications: Golden bread, buns, and spiced pastries.
- Benefits: Anti-inflammatory and antioxidant.

Cinnamon:

- Applications: Rolls, buns, and cookies.
- Benefits: Blood sugar regulation and antimicrobial properties.

Rosemary:

- Applications: Savory breads and crackers.
- Benefits: Memory enhancement and immune support.



Innovative Bakery Products

Herb-Infused Breads:

- Rosemary, basil, and thyme for savory loaves.

Functional Cookies and Pastries:

- Turmeric and ginger cookies for immunity-boosting snacks.

Flower-Based Decorations:

- Edible flowers like chamomile and hibiscus as garnishes.

Gluten-Free and Vegan Options:

- Using plant-based ingredients for niche dietary preferences.



Production Techniques

Infusion Methods:

- Steeping herbs in liquid ingredients (milk or water) to extract flavors and nutrients.

Powder Incorporation:

- Adding dried and ground medicinal plants (e.g., turmeric powder).

Direct Inclusion:

- Mixing fresh or dried herbs into dough for visible texture and flavor.

Combination with Other Ingredients:

- Pairing medicinal plants with nuts, seeds, or fruits for enhanced nutritional profiles.



Consumer Trends and Market Insights

Rising Demand for Functional Foods:

- Increased awareness of plant-based diets and natural health remedies.

Market Growth:

- Bakery products with medicinal plant ingredients projected to grow significantly.

Examples:

- Turmeric bread in health-conscious markets.
- Herbal-flavored cakes in artisanal bakeries.



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Challenges in Using Medicinal Plants



Flavor Balancing:

Strong or bitter flavors may require careful adjustment.



Regulatory Issues:

Ensuring compliance with food safety standards for medicinal ingredients.



Shelf Life:

Potential for faster spoilage due to plant-based additives.



Cost:

Higher production costs for sourcing high-quality medicinal plants.



Future Trends and Innovations

Personalized Nutrition:

- Tailored bakery products targeting specific health concerns (e.g., immunity, gut health).

Nanotechnology:

- Enhanced bioavailability of medicinal compounds in baked goods.

Sustainable Sourcing:

- Ethical cultivation and use of medicinal plants.

Hybrid Products:

- Merging traditional baking with global herbal traditions.



Conclusion

Summary:

- Medicinal plants offer a unique blend of health benefits, flavor enhancement, and market innovation for the bakery industry.
- Opportunities abound in functional food trends and consumer health awareness.

Closing Thought:

- The integration of medicinal plants is a step toward healthier, tastier, and more sustainable baking.